



SPONSORSHIP PACKAGE



K-STAR PRESENTS
"THE SEVEN ELEMENTS"



K-STAR

SUMMERLIN, LAS VEGAS | MAY 13, 2023

www.kstarlv.com

Organizer & Event Overview

About K-STAR

K-STAR Training Academy was founded by **Philip Sahagun** and **Ulziibayar Chimed**, two stars of the Cirque Du Soleil stage dedicated to sharing Authentic Martial Arts and Mongolian Contortion with the people of Las Vegas. The academy has a team of qualified coaches, whose mission is to offer high-level courses in a family friendly environment. K-STAR opened its doors in January of 2020, just a few months shy of the Global pandemic shutdown. Despite the difficulties faced, K-STAR Training Academy managed to stay open, and has since blossomed into a hub for martial artists and contortion enthusiasts alike.

The Production

K-STAR's original theatrical production, "**The Seven Elements**" follows our hero through an enchanted land of Martial Arts, Contortion and Acrobatics. With your contribution, we can make this production one to remember while supporting tomorrow's performing Artists.

Walking Tall Foundation (5013C Non-Profit)

K-STAR has teamed up with the Walking Tall Foundation, a 5013C Non-profit which has been providing outstanding athletic training in performance arts since 1993. Walking Tall's mission, is to provide training at an affordable cost to kids and young adults from all walks of life and has offered full scholarships to low income families, single parent, families with foster children and young adults fending for them selves. By providing physical, educational, and social improvement activities, the Walking Tall Foundation teaches today's youngsters to be knowledgeable and productive individuals. The health and growth of our future generation is of the utmost importance, with your sponsorship to the Walking Tall Foundation, you will be directly supporting the athletic performance program of K-STAR Training Academy and its future productions.

K-STAR TRAINING ACADEMY



K-STAR Student appearing on “Kids Say The Darnedest Things” with Tiffany Haddish.



K-STAR's Contortion Students testing during our Winter Exam.



JJ Perry Director of “Dayshift” Starring Jamie Foxx visiting K-STAR Training Academy.



Athletes from the Walking Tall Foundation performing on NBC's America's Got Talent.



K-STAR Students backstage after a performance at Disneyland's California Adventure Park.



K-STAR Students performing during the Summerlin Lunar New Year Parade

K-STAR “THE SEVEN ELEMENTS” SPONSORSHIP TIERS

As with any successful event, we need the assistance of generous sponsors like you to make it happen! Below are different tiers of sponsorships that can help us run this event and also promote your brand.

Honorary Sponsorship - \$100+

Sponsorship Benefits Include:

- Sponsor business name and logo displayed on all event marketing materials (Program, posters etc.)
- Email blast with logo and digital link
- 1 General Admission Ticket

Bronze Star Sponsorship - \$200+

Sponsorship Benefits Include:

- Social Media Promotion on Facebook and Instagram
- Logo and banner displayed on the homepage of www.kstarlv.com and sponsors page as a Bronze sponsor
- Sponsor business name and logo displayed on all event marketing materials (Program, posters, and LED Wall prior to seating)
- 2 General Admission Tickets

Silver Sponsorship - \$400+

Sponsorship Benefits Include:

- Social Media Promotion on Facebook and Instagram
- Logo and banner displayed on the homepage of www.kstarlv.com and sponsors page as a Silver sponsor
- Sponsor business name and logo displayed on all event marketing materials (Program, posters, email blast, press releases and LED Wall prior to seating)
- Logo on the back of commemorative T-Shirt
- 4 General Admission Tickets

Gold Sponsorship - \$600+

Sponsorship Benefits Include:

- Social Media Promotion on Facebook and Instagram
- Digital logo and banner displayed on the homepage of www.kstarlv.com and sponsors page as a Gold sponsor
- Sponsor business name and logo displayed on all event marketing materials (Program, posters, email blast, press releases and LED Wall prior to seating)
- Logo on the back of commemorative T-Shirt
- Reserved area for sponsor promotional items, products, etc. to be displayed on event day
- Designated venue space for Gold Sponsor business banners (Banners are not provided. Max size is 3'x5')
- 2 VIP Tickets

Diamond Sponsorship - \$1000+

Sponsorship Benefits Include:

- Social Media Promotion on Facebook and Instagram
- Website Banner and digital logo displayed on www.kstarlv.com for one year
- Lifetime Banner on sponsor page of www.kstarlv.com
- Sponsor business name and logo displayed on all event marketing materials (Program, posters, press releases and LED Wall prior to seating)
- Vendor table reserved on event day for Diamond Sponsors to display promotional products, items, etc.
- Designated venue space for personalized Diamond Sponsor banner
- Diamond Sponsor banner mounted in the Academy (6 months)
- Logo on the back of commemorative T-Shirt
- Single banner of 3'x8' will be provided for Diamond Sponsors (Please submit digital artwork with correct dimensions and resolution to us 1 month ahead of the event)
- 4 VIP Tickets

Ready to get started?

Contact your local representative or Email kstar.vegas@gmail.com
just be sure to leave your name and best phone number.

HERE'S AN OVERVIEW OF OUR SPONSORSHIP PACKAGES

SPONSORSHIP BENEFITS	PLATINUM \$1000+	GOLD \$600+	SILVER \$400+	BRONZE \$200+	HONORARY \$100+
# OF VIP TICKETS	4	2	0	0	0
# OF GA TICKETS	0	0	4	2	1

PRE-EVENT RECOGNITION

Social Media Promotion (Facebook, Instagram)	✓	✓	✓	✓	
Website Banner Promotion	✓	✓	✓	✓	
Email Blast	✓	✓	✓	✓	✓
Event Flyers, Posters	✓	✓	✓	✓	✓
Press Release	✓	✓	✓		

ON-SITE RECOGNITION

Digital Program Inclusion	✓	✓	✓	✓	✓
Vendor Table in front of Entrance	✓	✓			
Banner in front of Entrance	✓	✓			
Logo Displayed on LED Screen	✓	✓	✓	✓	
Corporate Item in Goody Bags	✓	✓			
Logo on Back of Event T-Shirt	✓	✓	✓		

POST-EVENT RECOGNITION

Outgoing Press Release	✓	✓			
Thank You Email Blast	✓	✓	✓	✓	✓
Banner in Academy (6 months)	✓				
Lifetime Banner on Sponsor Page	✓				

K-STAR TRAINING ACADEMY

2950 E Sunset Rd #100. Las Vegas NV 89120



K-STAR's Coaches have appeared in projects with the likes of Jackie Chan, Tina Turner, America's Got Talent and Cirque Du Soleil to name a few. Don't miss your opportunity to support tomorrow's future stars as they take the stage for a performance of "The Seven Elements".

